



# MINEX FORUM

mier Mining Events in Russia and Cl

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## **Russia & CIS Mining Program**

at China Mining Conference and Exhibition 2 – 5 November 2013, Tianjin, China

MINEX Mining Forum and MINEX Russian Mining Club in partnership with the CHINA MINING Conference & Exhibition is pleased to announce the 3<sup>rd</sup> Russia & CIS Mining Countries session organised under the key theme "Mining in Russia and CIS: Investment, Partnership and Trade opportunities". The session will be held on **2 November 2013** at the CHINA MINING Conference & Exhibition in Tianjin in China. The session aims to provide business update on current Mining regulation and on emerging Investment, Trade and Partnership opportunities Russia and other CIS counties. For more information about the previous meeting organised in 2012 at CHINA MINING Conference and Exhibition please visit:

#### http://www.minexforum.com/en/general/minex-session-at-china-mining-2012

#### **ABOUT CHINA MINING CONFERENCE & EXHIBITION**

Hosted by the Ministry of Land & Resources and the Tianjin Municipal Government, the 15th CHINA MINING Conference and Exhibition 2013 will be held at the Tianjin Meijiang Convention and Exhibition Centre on November 2-5, 2013. CHINA MINING Conference and Exhibition - one of the world's largest mineral investment, cooperation and trading platforms - covers the whole value chain, including geological surveying, exploration development, mining rights trading, mining investment & financing, smelting & processing, technique & equipment, mining services and many more. CHINA MINING plays a critical role in creating more communication and co-operation opportunities for domestic and international industry communities. Since the first time CHINA MINING was held in 1999, the scope and influence has been extending every year. CHINA MINING Conference and Exhibition has now become an annual not-to-miss event and a platform for the world mining players. CHINA MINING 2012 attracted more than 6,000 delegates from 57 countries and nearly 430 exhibitors. CHINA MINING Conference and Exhibition consists of three parts - Conference, Exhibition and Coherent Events.



#### ABOUT 3RD RUSSIA & CIS MINING COUNTRIES SESSION

In 2012 MINEX - Russia and CIS Mining Forum (<u>www.minexforum.com</u>) and CHINA MINING organisers (<u>www.china-mining.org/en</u>) formed a long term partnership with the aim of promoting trade, investment and business cooperation opportunities between Russia/CIS countries and China via organisation of joint events alongside the MINEX and CHINA MINING forums in Moscow, Astana and Tianjin.

#### The Club Meeting is organised on 2 November prior to the CHINA MINING Conference (3-5 November 2013).

The objective of this session is to update Chinese and International businesses on the emerging opportunities in the mining sectors in the Russian Federation and CIS countries. The session will also offer platform for the Russian and CIS companies to present on investment, technology transfer and trade opportunities, and provide a venue for the exchange of business perspectives and experiences.

## 13<sup>TH</sup> MEETING OF MINEX RUSSIAN MINING CLUB IN PARTNERSHIP WITH CHINA MINING 2013 CONFERENCE AND EXHIBITION TIANJIN MEIJIANG CONVENTION AND EXHIBITION CENTRE, CHINA November 2 – 5 November 2013

#### **OVERSEAS JUNIOR MINING & EXPLORATION INVESTMENT FORUM**

#### CHINA MINING 2013 is launching a Junior Mining & Exploration Investment Forum

Despite last year's mining industry mergers and the slowing down of acquisitions, this year is still a great opportunity for China mining to further expand its overseas acquisitions. Hosted by the Ministry of Land Resources, Tianjin Municipal Government and China Mining Association, the 15th CHINA MINING Conference and Exhibition 2013 will hold a Junior Mining & Exploration Investment Forum, organizing members of overseas junior mining & exploration projects to meet with Chinese investors.

In the current international market, junior exploration companies with their high flexibility, rapid implementation of prospecting and financing capacity in risk capital markets, are playing an increasingly important role in the exploration stage. In recent years, 80% of the important discoveries are made by junior mineral exploration company. Exploration prospecting requires a great deal of capital investment, paradoxically, in the capital markets, these exploration companies often do not have steady operating results and a stable cash flow, it may even be the case that the only major property they own are their exploration rights. The problems of financing are for junior exploration companies the toughest issue in the international mining market development that they face.

Exploration investment is unable to finance itself though traditional financing methods. Due to the high-risk of outbound mining investment, it is always difficult for overseas exploration activities to obtain commercial financing. In the context of the economic downturn, financial institutions want to get high-quality assets, so unless the company's project is very competitive, financing proves very difficult to obtain. Currently the global mining capital markets have suffered severe losses, whether in Australia, Canada or South Africa the financing of mining enterprises is in deep difficulty. According to Wang Jiahua, vice president of China Mining Association revealed in the National Prospecting event, the market value of overseas exploration companies and mining companies has been severely diminished, most companies has fallen by about 70%, some even fallen by 90 %.

However, the Chinese investors have showed a growing interest in overseas mining investments. At present, international metal prices are low; and in recent years, exploration findings mostly came from junior exploration companies, in the later stages of exploration, the needs of financing naturally become intense. Meanwhile, global exploration investment hit a record high, the number of newly discovered mines will increase, and financing needs will be more intense. It has now been ten years since the implementation of China's "going out" strategy, during this time China has accumulated rich experience in overseas mining investment, now is just a good time to "Go out".

CHINA MINING to provide new information on overseas projects to build the world's largest mining capital and project matching platform. This year's CHINA MINING will be devoted to open up a special area for overseas junior mining exploration enterprises. During the Forum, the participation of different types of financial institutions will also provide many new financing opportunities. Due to the downturn of the global economy and the capital markets, it has brought more opportunities for Chinese enterprises to invest overseas. National shortage of funds in the international capital markets and investment index decrease, every country is looking for new investment.

Institutions from different countries' mining sectors, famous international mining experts from the capital markets and investment & financing institutions will discuss the issues of "International Junior Mining & Exploration and Capital", "Small and Medium Mining Enterprises Investment", dedicated to help international and domestic mining companies understand the policy, as well as the matching project and provide a strategy for dealing with mining competition, in addition, to promote the formation of an effective mechanism for docking between junior exploration enterprises and financing capital. At the forum, participants may have face-to-face, one-to-one opportunities to negotiate with the project parties and their competent authorities. Meanwhile participants have access to investment-related services and support to policy information.

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On a global platform which offers Chinese investors and international junior exploration companies the chance for business ventures, this forum's investment opportunities will become a stage for the mutual benefit of junior exploration services and investors. In the current global trend of economic and mining development, potential domestic and foreign mining companies involved in large-scale mining have responded positively towards this session of the China International Mining Conference. Despite the global economic downturn, although the mining sector M & A market is cooling off it's not in total decline, China capital and the M & A market will become the backbone of support.

#### Who is invited to attend?

- Senior managers Mining, Exploration, and Geological companies
- Senior managers of Metallurgical Companies
- Metal traders
- Procurement managers of Mining and Exploration Companies
- Mining engineers and technologists
- Managers and directors of the Mining and Metallurgical companies responsible for strategic development and international relations
- Financial directors of mining and exploration companies responsible for investment planning
- Heads of specialist investment and hedge funds, investment and commodity analysts
- Heads of Technological Companies and Machine building enterprises
- International mining consultants and engineers
- International lawyers, auditors and financial consultants with interest in the international M&A, Investment and Trade in the Mining and Metals sector

#### Proposed session themes (subject to further confirmation)

- Russian and CIS Mining Landscape: prospects for growth of joint Mining & Exploration
- Regulatory, fiscal and legislative developments in Russian and CIS mining sector
- M&A opportunities in the Russian and CIS mining sector
- Opportunities and experiences of financing mining projects and companies in Russia and CIS
- Opportunities for development of investment projects in the fields of mineral exploration, extraction, processing in Russia/CIS
- Cross-border mineral trade prospects between Russia/CIS and China
- Opportunities of Import/Exhibitioner of Mining & Mineral Exploration Equipment and Technologies
- Provision of Russian/CIS technical expertise on geological exploration and development of mines

#### **DELEGATE AND EXHIBITOR ENQUIRIES:**

Mrs Irina Yukhtina, Advantix Ltd (MINEX forum manager)

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#### SPEAKER/SPONSOR ENQUIRIES:

Arthur Poliakov, MINEX Forum Director

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#### TERMS FOR PARTICIPATION IN CHINA MINING 2013 FOR RUSSIAN AND CIS COMPANIES:

#### Session sponsorship (5 options)

#### Cost: £ 6 500 GBP

Cost includes:

- 20 minute presentation opportunity at the session on 2 November;
- Short profile and logo of the sponsor on the session webpage;
- Opportunity to distribute promotional materials and place roll-up banner at the session;
- Placement of the advertising page in the session hand-out catalogue;
- Sponsorship acknowledgement in the session agenda, promotional materials and news releases;
- Acknowledgement in the main agenda and website of the China Mining Conference;
- Two tickets (including speaker) to the CHINA MINING Conference & EXHIBITION and Gala Dinner.

#### Participations in the Russia & CIS Mining Countries session and CHINA MINING Conference & Exhibition

Delegates who have purchased tickets to CHINA MINING Conference & Exhibition can attend the meeting without further charge. Simultaneous English/Chinese translation will be provided at the meeting. To attend the session, delegates <u>MUST</u> purchase tickets to CHINA MINING Conference & Exhibition from the organisers. Delegates who require Chinese entry visa can obtain formal letter of invitation from the CHINA MINING Conference & Exhibition organisers.

#### CHINA MINING Conference & EXHIBITION delegate fees (payable to Advantix Ltd in London)

Early Bird Rate per delegate	Total Price per delegate	Gala dinner per delegate
(before Sep. 15)	(after Sep. 15)	(places are strictly limited)
RMB 7,000	RMB 8,000	RMB 700

#### Registration terms:

- Exchange rate on 22.03.12 (for guidance only) 1 British pound = 10.19 Chinese Yuan
- Delegate package includes: Delegate Conference/sessions Conference documentation lunches cocktail receptions coffee breaks.
- Full delegate fee will apply if you miss the early bird time. Cancellations will only be refunded, less a 40% administration fee, if a written request is received before September 30, 2013.

Delegate fee does not include travel, accommodation, visa fee or travel insurance. Delegates who require Chinese entry visa **must register before 25 October 2013**.

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#### Booking Exhibition booth at the CHINA MINING Exhibition:



#### Booth Prices without presentation option at the Conference

Size	Price	Delegate tickets for CHINA MINING Conference	Exhibitor tickets for CHINA MINING EXHIBITION
6 sqm (3x2 м)	RMB30,000	2	2
9 sqm (3x3 м)	RMB45,000	2	2

#### Booth and 15-min. speaking presentation at the Conference package

Size	Price	Delegate tickets for CHINA MINING Conference	Exhibitor tickets for CHINA MINING EXHIBITION
6 sqm (3x2 м)	RMB70,000	2	2
9 sqm (3x3 м)	RMB85,000	2	2

Please visit CHINA MINING Exhibition website at http://www.china-mining.org/en/floor\_plan.aspx to see the updated floor plan. Many booths (more than 60%) have been booked already. So we suggest reserving the booth as soon as possible to ensure a good booth location.

#### Registration terms:

- Exhibitor package includes: Exhibitor badge lunches cocktail receptions coffee breaks (Exhibitor badge cannot get access to conferences/sessions).
- Final deadline for bookings (if there are still some available booths): September 10, 2013.
- Only one additional exhibitor pass will be allowed to a standard booth package, companies will need to pay RMB1, 000 for the additional exhibitor pass. If more people attending the conference, please register as additional delegates. Cancellations will only be refunded, less a 40% administration fee, if a written request is received before September 10, 2013.

#### **Presentation at CHINA MINING Conference**

Speaking slot (15 Minute) = RMB 60,000

#### Registration terms:

One free speaker pass. Also here, we have the first-come-first-serve principle. Final deadline for bookings: September 30, 2013